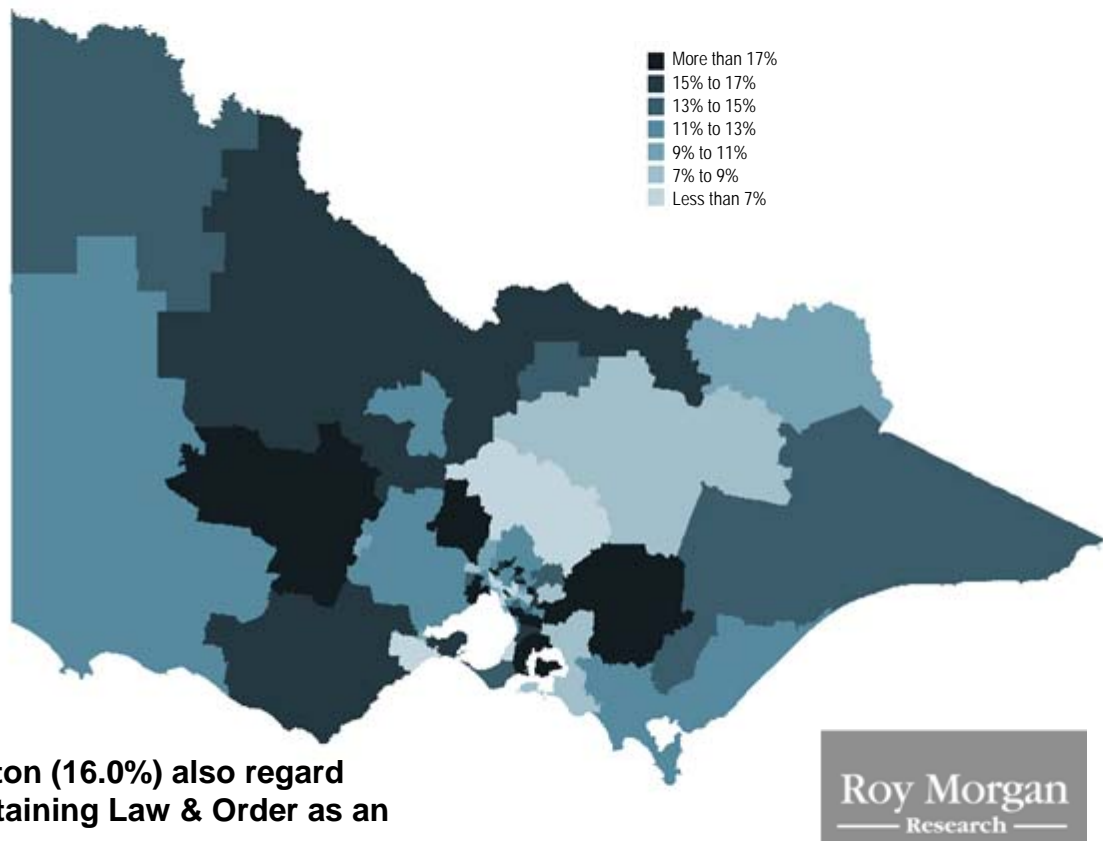


IMPORTANCE OF REDUCING CRIME AND MAINTAINING LAW & ORDER

Do the areas around Melbourne City see Crime as such an important issue as the media lead us to believe?

Reducing Crime and Maintaining Law & Order continues to be a huge issue for the Brumby State Government heading towards election day in November.

According to Roy Morgan Research electors in the Liberal held seat of Hastings (32.0%) are the most likely to regard Crime as an important issue followed closely by Eltham (27.3%) and Lyndhurst (24.9%). The marginal ALP electorates of Gembrook (21.9%), Mordialloc (19.6%), Ripon (19.1%) and Frankston (16.0%) also regard Reducing Crime and Maintaining Law & Order as an important issue.



Roy Morgan
Research

Hastings	32.0%	Ferntree Gully	15.8%	Northcote	12.4%	Ballarat West	10.0%
Eltham	27.3%	Cranbourne	15.5%	Melton	12.3%	Sandringham	9.4%
Lyndhurst	24.9%	Rodney	15.3%	Broadmeadows	12.3%	Brunswick	9.4%
Pascoe Vale	24.4%	Bendigo West	15.2%	Tarneit	12.1%	Albert Park	9.0%
Altona	23.1%	Murray Valley	15.1%	Carrum	12.1%	Bass	8.8%
Derrimut	22.2%	Nepean	14.8%	Narre Warren North	12.0%	Prahran	8.5%
Gembrook	21.9%	Bulleen	14.7%	Lowan	11.9%	Mount Waverley	8.3%
Mill Park	20.8%	Morwell	14.7%	Bendigo East	11.7%	Monbulk	8.2%
Macedon	20.7%	Shepparton	14.6%	Warrandyte	11.6%	Scoresby	7.8%
Bayswater	20.1%	Clayton	14.2%	Ivanhoe	11.6%	Benalla	7.7%
Williamstown	20.0%	Kilsyth	14.0%	Ballarat East	11.6%	Keilor	7.5%
Narre Warren South	19.7%	Dandenong	13.9%	Footscray	11.4%	Melbourne	6.7%
Mordialloc	19.6%	Gippsland East	13.9%	Lara	11.4%	Caulfield	6.6%
Doncaster	19.5%	Kororoit	13.7%	Preston	11.4%	Essendon	6.5%
Ripon	19.1%	Evelyn	13.5%	South-West Coast	11.3%	Mornington	6.4%
Narracan	17.3%	Mildura	13.2%	Mulgrave	11.1%	Brighton	6.4%
Bellarine	16.7%	Niddrie	13.0%	Gippsland South	11.0%	South Barwon	6.1%
Malvern	16.4%	Bundoora	12.9%	Yuroke	11.0%	Hawthorn	5.9%
Polwarth	16.3%	Kew	12.8%	Benambra	10.9%	Box Hill	4.7%
Swan Hill	16.2%	Bentleigh	12.8%	Oakleigh	10.6%	Seymour	4.0%
Frankston	16.0%	Mitcham	12.7%	Geelong	10.2%	Burwood	3.2%
Thomastown	15.8%	Yan Yean	12.5%	Forest Hill	10.1%	Richmond	2.4%

Marginal ALP State Electorate Seats
Marginal LNP State Electorate Seats

Source: Roy Morgan Research July 2008 – July 2010
Victorian Electors n = 19,952