## Colleagues

Today we announce a new structure for Travel at Fairfax Metro Media that will ensure we can deliver our unique and independent journalism to rapidly expanding digital audiences while continuing to deliver print sections of the highest quality.

The new model is consistent with the Editorial Review operating model but recognises the unique aspects of the Travel vertical.

With the creation of a Travel Editor role overseeing all platforms, supported by all-important platform specialists, we will dismantle the divide between print and digital and eliminate duplication between platforms and brands.

The new structure will also allow more flexibility, more collaboration and more transparency about how we work.

Importantly, it will also give greater focus to the commercial relationships within Travel to ensure that we are better able to pursue those opportunities across all of our platforms.

To deliver this, I am pleased to announce that a new role, titled Travel Editor, opens today for applications and will remain open until August 10, 2012. To view a copy of the position description, please click here.

I will continue meeting with the Travel team about the new structure while the process of finding a new Travel Editor is under way.

## **Application process**

Expressions of interest are to be submitted via email to <a href="editorialapplications@fairfaxmedia.com.au">editorialapplications@fairfaxmedia.com.au</a> by 5pm, August 10, 2012 and should include a covering letter that explains why you should get the role. Please clearly identify in the subject line the name of the position.

These changes will ensure that we are best positioned to create audience-focused travel content across all of our platforms, and that we are ready for the exciting period of transformation that lies ahead.

If you have any questions in the meantime, please contact me directly.

Lauren Quaintance General Manager, Travel - Metro Media