

**From:** [mediaaccred@vrc.net.au](mailto:mediaaccred@vrc.net.au) [<mailto:mediaaccred@vrc.net.au>]

**Sent:** Tuesday, 6 November 2012 9:49 AM

**Subject:** Emirates Melbourne Cup Day at Flemington

Dear all,

As you will be aware, the Royals will be attending the Emirates Melbourne Cup today at Flemington.

We are writing to remind you that, given Seven Network's exclusive rights, Seven is the only network which is able to film the Royals from the time they arrive until they leave the racecourse. No other non-rights holder may film or transmit any vision of the Royals or racing action, nor have any access to the mounting yard (except for a journalist without TV crew etc as agreed by the VRC). As usual, no live coverage is permitted of any vision.

As the Royals leave the Racecourse, there will be a filming opportunity for domestic non-rights holders at the Phar Lap statue, however, again, no live capability will be permitted. Seven Network will be working closely with the VRC today to ensure that its rights are protected and will monitor these conditions carefully (particularly the 'no live' rule) and immediately follow up upon any breach, which may include withdrawal of accreditation.

From a technical perspective, Seven will make the following available in relation to the Royals vision:

1. its VandA1 (Main OB Program) with International Sound on A3+4 available to all locals in Melbourne
2. its VandA2 (Standby OB Program / DR Feed) with International Sound on A3+4 available to all Sydney Locals
3. an ISO cut via the News Router (with the bug) and feed this out to all locals on VandA3 which will be available in Sydney and Melbourne
4. a Royals Melt (with the bug) in the news shed on Wednesday (which will be available on disc should there be any requests for this vision)

Thank you and all the best for today.

Kindest regards

Emily Morris

VRC Senior PR, Communications and Media Manager