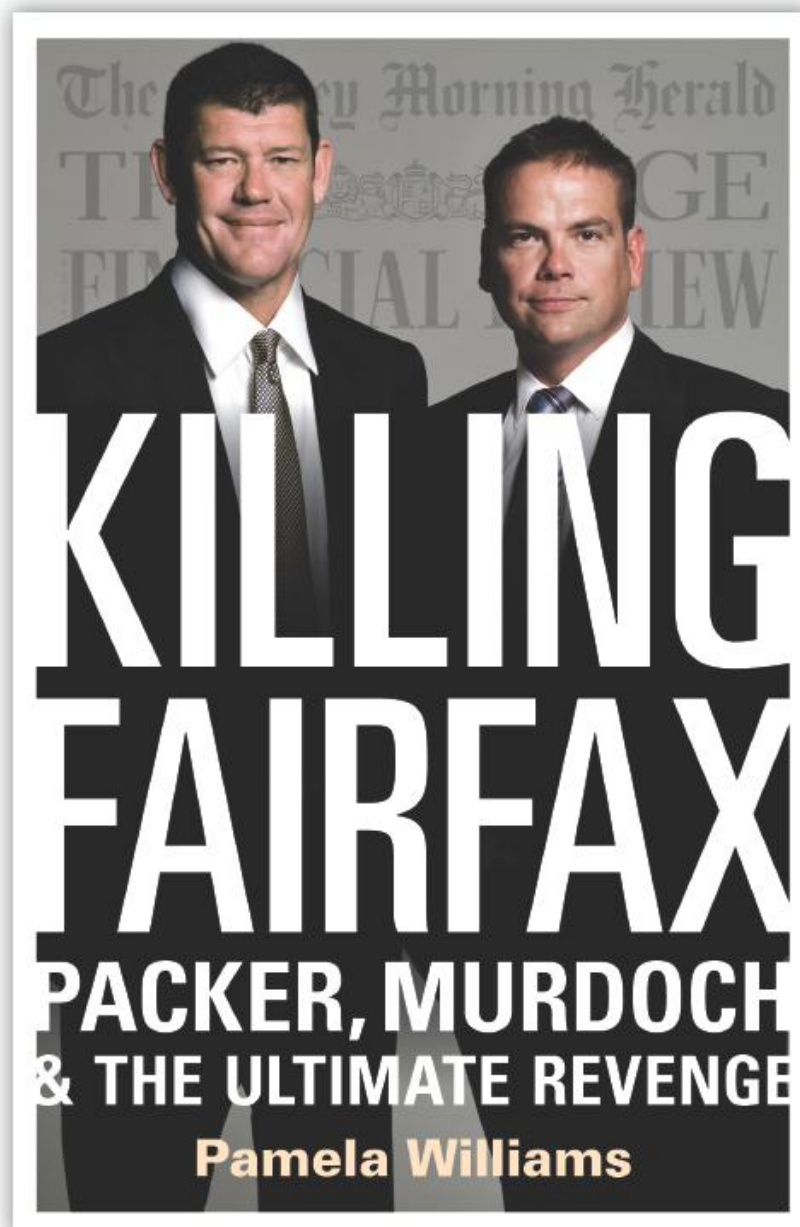


**MEDIA RELEASE**

**HarperCollins to publish Killing Fairfax**



HarperCollinsPublishers is proud to announce that it will be publishing *Killing Fairfax: Packer, Murdoch and the ultimate revenge* — an incisive, hard-hitting and utterly compelling exposé of media, powerful mates and multimillion-dollar deals — in August 2013.

Written by Australia's leading business journalist, Editor-at-Large for *The Australian Financial Review* and multiple Walkley Award-winner Pamela Williams, *Killing Fairfax* tells the inside story of the decline of hallowed media company Fairfax, publisher of *The Sydney Morning Herald*, *The Age* and *The Australian Financial Review*.

Covering a decade and a half of lost opportunity and mismanagement, this story culminates in Fairfax's catastrophic loss of the classified advertising market to the internet, as the famous 'rivers of gold' run dry. The savage twist in the tale is that the new companies dominating the online advertising market were not just hungry internet start-ups — but one by one, each of the new leaders in the field came under the direct influence of two traditional media tycoons, James Packer and Lachlan Murdoch, both intent on expanding their own online businesses.

With exclusive and unprecedented access to both Murdoch and Packer, as well as an extraordinary line-up of Australian business leaders and influential powerbrokers, this is a powerful insiders' story of the deals, the power plays and the machinations behind the influential media organisation's decline.

A riveting, never-before-told tale of Shakespearean dimensions, *Killing Fairfax* is an unputdownable account of corporate ambition and arrogance; fathers and sons; old media and new media; and brutal business dealings.

Shona Martyn, Publishing Director, HarperCollinsPublishers Australia, says: '*Killing Fairfax* is destined for the top of the bestseller list given Australians' fascination with the media and powerful media families. Pamela Williams' impeccable research, revelatory writing style and ability to get key players to speak openly and on the record makes this a book with a broad readership. More importantly, it adds to our knowledge of an important chapter in our country's newspaper history.'

#### **ABOUT THE AUTHOR**

Pamela Williams is the Editor-at-Large for *The Australian Financial Review*, writing investigative stories across politics and the corporate world. She is the author of the best-selling political campaign book *The Victory*, and has won five Walkley awards including the Gold Walkley. She has won the Graham Perkin Journalist of the Year award; the George Munster award; the Melbourne Press Club/Trawalla Arts Journalism award; the Citigroup Journalism Award and the Melbourne Press Club Quill's award.