



## Essential Report

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With data supplied by



## **Executive Summary**

This report summarises the results of a weekly omnibus conducted by Essential Research with data provided by Your Source. The omnibus was conducted online from the 5<sup>th</sup> to the 11<sup>th</sup> of October and attracted 1021 responses.

Aside from the standard question we ask each week on Federal voting intention, this week we ask people a question about Malcolm Turnbull as leader of the Opposition. We also ask the public a series of questions related to annual leave entitlements – whether people think four weeks is enough, whether Australian workers would like more and whether workers ever feel pressured not to take annual leave.

The methodology used to carry out this research is available in appendix one (page 8).

Please note not all tables total 100% due to rounding.



## Federal politics – voting intention

Q. If there was a Federal election held today, to which party would you probably give your first preference?

Q. If you 'don't know' on the above question, which party are you currently leaning to?

\*1845 sample size

<b>2 week average</b>	<b>%</b>	<b>2PP</b>	<b>2PP shift from last week</b>
Liberal	34%		
National	3%		
<b>Total Lib/Nat</b>	<b>37%</b>	<b>42%</b>	<b>+2%</b>
<b>Labor</b>	<b>47%</b>	<b>58%</b>	<b>-2%</b>
Greens	8%		
Family First	2%		
Other/Independent	6%		

NB. The data in the above table is derived from our weekly first preference voting question. Respondents who select 'don't know' as their first preference are not included in the results.

\* Sample is the culmination of two week's data.



## Turnbull as leader of the Opposition

Q. Which statement do you think most accurately reflects Malcolm Turnbull's time as leader of the Opposition?

	%
Turnbull has shown he hasn't got the temperament, patience and judgement to be a leader of a major party	58%
Despite all the criticism, Turnbull is capable of being the leader of the Opposition and given more time to develop his skills and experience, he could be a good leader of Australia.	42%

More than half (58%) of people surveyed think that Turnbull has shown he hasn't got the temperament, patience and judgement to be a leader of a major party. 42% think that despite all the criticism, Turnbull is capable of being the leader of the Opposition and given more time to develop his skills and experience, he could be a good leader of Australia.

Results reflected party lines – Labor voters were more likely to think that Turnbull hasn't got the temperament to be a leader of a major party (78%), while Coalition voters were more likely to think Turnbull is capable of being leader, and given more time to develop his skills and experience, he could be a good leader (68%). However, a significant number of Coalition voters think that Turnbull hasn't got what it takes to be a leader of a major party (32%).

People aged 55 years and over were more likely to think that Turnbull is capable of being a good leader, he just needs more time (50%), while respondents aged 25 -34 were more likely to think Turnbull hasn't got what it takes to be a leader of a major party (69%).



## Annual leave entitlements in Australia

*Q. Most employees in Australia are entitled to take four weeks paid annual leave after each 12 months of work. Do you think this is a sufficient or do you think Australian workers should get more?*

	%
Four weeks paid annual leave is sufficient	59%
Australian workers should get more	35%
Don't know	6%

More than half (59%) of those surveyed think that four weeks paid annual leave after 12 months of work is sufficient, while 35% think that Australian workers should get more.

Labor and Coalition voters were more likely to think that four weeks paid annual leave is sufficient (59% Labor, 71% Coalition), while Green voters were more likely to think Australian workers should get more (45%).

People aged 55 years and over were more likely to think that four weeks paid annual leave is sufficient (84%), while people aged 35 years or less were more likely to think Australian workers should get more annual leave (61%).

Full-time workers were more likely than part-time workers to think Australian workers should get more annual leave (44% v 37%).

People earning \$1000 - \$1600 per week were more likely than those in other income groups to think Australian workers should get more annual leave (42%).



## Australian workers and annual leave

Q. Thinking about your job, how much annual leave do you get from your employer?

	%
One week	10%
Two weeks	6%
Three weeks	3%
Four weeks	63%
Five weeks	5%
Six weeks	5%
More than six weeks	8%

n=517

Asked only those in full-time/part-time work employed by someone else

19% of people surveyed get less than four weeks annual leave from their employer, 63% get four weeks and 18% get five weeks or more annual leave from their employer.

People on lower incomes were more likely to get less than four weeks annual leave from their employer (49% earning \$600 per week or less, 38% earning \$600 - \$1000 per week). People on higher incomes were more likely to get four weeks annual leave (\$1600 + per week 69%). 23% of people earning \$1600 per week or more receive five weeks or more annual leave from their employer.

Full-time workers were more likely than part-time workers to get four weeks annual leave from their employer (72% v 45%).

64% of non union members and 58% of union members get four weeks annual leave from their employer. Union members were more likely than non union members to get five weeks or more annual leave from their employer (32% v 14%).



## Australian workers and annual leave

Q. Do you agree or disagree that you feel pressured by your employer, or because of your workload, to NOT take your annual leave?

	%
Agree	27%
Disagree	50%
Neither agree nor disagree	23%

n=517

Asked only those in full-time/part-time work employed by someone else

27% of people surveyed agree that they feel pressured by their employer or because of workload to not take their annual leave, 50% of people disagree that they feel pressured by their employer or because of workload to not take annual leave and 23% don't know.

People aged 25 -34 were more likely than those in other age groups to agree that they feel pressured by their employer or because of workload to not take annual leave (42%).

Full-time workers were slightly more likely than part-time workers to agree that they feel pressured to not take annual leave (29% v 23%).

People earning \$1000 - \$1600 per year were more likely to agree that they feel pressured by their employer or because of workload to not take their annual leave (34%), while 55% of people earning \$1600 per week disagree that they feel pressured not to take their annual leave.

Union members were more likely than non union members to disagree that they feel pressured by their employer or because of their workload to not take annual leave (60% v 47%).



## **Appendix One – Methodology**

The data gathered for this report is gathered from a weekly online omnibus conducted by Your Source. Your Source is an Australian social and market research company specializing in recruitment, field research, data gathering and data analysis. Your Source holds Interviewer Quality Control Australia (IQCA) accreditation, Association Market and Social Research Organisations (AMSRO) membership and World Association of Opinion and Marketing Research Professionals (ESOMAR) membership. Senior Your Source staff hold Australian Market and Social Research Society (AMSRS) membership and are bound by professional codes of behavior.

Essential Research has been utilizing the Your Source online panel to conduct research on a week by week basis since the 19<sup>th</sup> of November 2007. Each Monday, the team at Essential Media Communications discusses issues that are topical. From there a series of questions are devised to put to the Australian public. Some questions are repeated each week (such as political preference and social perspective), while others are unique to each week and reflect prominent media and social issues that are present at the time.

Your Source has a self managed consumer online panel of 109 500. The majority of panel members have been recruited using off line methodologies, effectively ruling out concerns associated with online self selection. Your Source has validation methods in place that prevent panelist over use and ensure member authenticity. Your Source randomly selects 18+ males and females (with the aim of targeting 50/50 males/females) from its Australia wide panel. An invitation is sent out to approximately 7000 – 8000 of their panel members. The response rate varies each week, but usually delivers 1000 + responses. The Your Source online omnibus is live from the Tuesday night of each week and closed on the following Sunday. Incentives are offered to participants in the form of points (referred to as 'Zoints').

EMC uses the Statistical Package for the Social Sciences (SPSS) software to analyse the data. The data is weighted against Australian Bureau of Statistics (ABS) data.

